



Tips for Choosing Custom Poly Envelopes

Custom poly envelopes can provide far more than just a secure way to ship your products. They can also serve as a vital marketing tool to elevate your brand. Available in a variety of forms, custom poly envelopes allow you to add your company colors, logos, and slogan to ensure your packages stand out from the crowd. Used by financial institutions, internet retailers, insurance companies, and more, poly envelopes offer your business a wealth of benefits. In order to take advantage of those benefits, it is important to choose the right envelopes. In choosing custom poly envelopes, a variety of factors should be taken into consideration.

Customization Options for Poly Envelopes

One of the most important factors to consider in selecting poly envelopes is the degree to which you will be able to customize them. The inclusion of colors can play a vital role in creating an envelope you will be proud to have represent your business. With the ability to choose up to eight colors, you will be able to convey your own distinctive marketing message by benefitting from enhanced brand reinforcement. Additional options are to add anti-static adhesive strips and buying only the thickness of mailer you need.

Custom Poly Envelope Construction

While the look of your custom poly envelopes is certainly important, it is also vital to ensure that the envelopes you choose are of the highest quality. After all, the envelope's appearance will not matter much if the envelope is of inferior quality and will not protect your product. The poly envelope you choose should have the right amount of slip to be able to withstand traveling up and down conveyor belts as well as sliding off traveling trays and any other shipping perils it might encounter while staying intact.

Inclusion of Adhesive Strips

The inclusion of adhesive strips on custom poly envelopes can provide a number of advantages, including easy sealing and the ability to demonstrate evidence of tampering. Adhesive strips also seal and protect contents from the environment. Adding a second adhesive line, with a perforation, is known as a re-pack envelope and used for reverse logistics or to make returning products much easier for your customers. Either way, you can rest assured that your envelopes and products will arrive at their destination or be returned in a safe and secure manner.

Affordability

Finally, the custom poly envelopes you select for your business should be available at an affordable price. This is particularly important if you ship a large number of items on an annual basis, or on a re-occurring basis. Buying custom poly envelopes in bulk or with the most appropriate gauge (thickness) can help you keep costs low.

Learn more about custom plastic envelopes here:

<http://www.polypak.com/Envelopes/Custom-Envelopes.html>

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